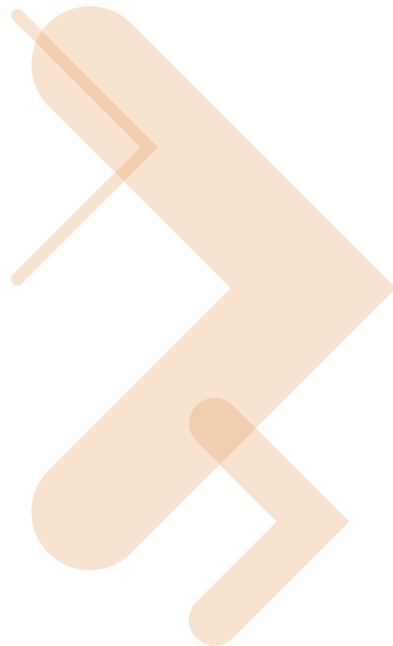


Mag One™ by Motorola BPR™ 40

Affordable and Reliable Radio for Small Business



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What is Mag One by Motorola?

The Mag One Difference – Quality plus Value

Designed specifically for businesses and organizations that need a reliable, easy-to-use communication tool, we develop our two-way radios with two key factors in mind – quality and value. Mag One by Motorola is the perfect choice for schools, retail operations, hospitality and entertainment establishments and light construction businesses.

Why? Because Mag One by Motorola two-way radios provide the instant communication that helps improve performance and safety – allowing employees to do their jobs more efficiently and productively. It's also affordable enough to allow you to outfit your entire team with instant communication.

- Value – you'll get the most for your money
- Legendary Reliability – Motorola radios perform time and again
- Ease-of-use – simple operation with no training required
- Audio Quality – messages come through loud and clear
- Programmable – customize features to meet each user's needs
- Power Flexibility – for locations close at hand or spread over a distance



Functionality of features.

Large Rotary Channel Selector

Allows you to change channels easily.

On/Off and Volume Control

Large size lets you adjust the volume quickly.

Adjustable Power Level

Helps save battery life. Adjusts transmit power to accommodate user environment.

Squelch Levels

Helps minimize interference from undesired weak signals and helps weak signals be heard.

Tricolor LED

Indicates radio status and battery levels at a glance.

Large, Textured Push-to-Talk Button

Easy to find and use without looking.

Single Priority Scan

Frequently scans higher priority channels.

2 Programmable Buttons

Easy access to favorite features. Program up to four settings from these 12 features:

- High/Low Power
- Volume Set
- Monitor
- Sticky Monitor
- Scan
- Nuisance Channel Delete
- Repeater Talkaround
- PL/DPL
- Button Lock
- Battery Save Mode
- Squelch
- Customized Feature

8 or 16 Channels

Allows multiple users and groups to communicate. Organize teams into different talkgroups for improved efficiency.

Small and Lightweight

It's easy to carry at only 4.21 inches high. And over 14% lighter with a Li-ion battery.

- 9.5 oz with Li-ion battery
- 11.08 oz with NiMH battery

2 Inch Spring Belt Clip

Comes standard for convenient portability.

Audio Accessory Connector

Speaker

Rugged, Die-Cast Chassis

Polycarbonate housing provides greater protection.

Microphone



Shown actual size.